Press Release: Teak Publishing Company P.O. Box 297 Brasstown NC 28902



For Immediate Release

# New Summer 2015 International Shortwave Broadcast Guide Now Available

So why should you listen to shortwave radio? Quite simply shortwave radio is your window to the world.

The best source of global information continues to be shortwave radio. Throughout the world, shortwave remains the most readily available and affordable means of communication and information. It lets you listen to voices from around the world. You'll also learn about the lives and concerns of people from all walks of life, from soldiers, to farmers, to retired scholars. Shortwave radio provides nearly instantaneous coverage of news and events from around the world.

Shortwave listening, or SWLing, is the hobby of listening to shortwave radio broadcasts located on frequencies between 1700 kHz and 30 MHz, also known as HF or the High Frequencies bands.

If you live in the U.S., you can easily listen to shortwave broadcast stations from countries like North/South Korea, Iran, Australia, Cuba, China, New Zealand, Pakistan, India, Japan, England, Egypt, Tunisia, Oman, Saudi Arabia, Kuwait, United States and many other counties if you have a shortwave receiver, and you know when and where to listen!

That when and where to listen is covered comprehensively in the pages of a new edition of the *International Shortwave Broadcast Guide*.

The *International Shortwave Broadcast Guide (Summer 2015 edition)*, by Amazon bestselling author Gayle Van Horn, W4GVH, is that all important information resource you need to tap into the worldwide shortwave broadcast radio spectrum. It is a 24-hour station/frequency guide to "all" the known stations currently broadcasting on shortwave radio at time of publication. This unique shortwave resource is the "only" publication in the world that offers a by-hour schedule that includes all language services, frequencies and world target areas for each broadcast station. There are new chapters that cover basic shortwave radio listening and Who's Who in the Shortwave Radio Spectrum. Also extensive work has been done to improve the readability of this edition on the various Kindle platforms.

The *International Shortwave Broadcast Guide* (Summer 2015 edition) is now available for purchase worldwide from Amazon.com at <u>http://www.amazon.com/dp/B00X8BIF0K</u>. The price for this latest edition is still US\$4.99. Since this book is being released internationally, Amazon customers in the United Kingdom, Germany, France Spain, Italy, Japan, India, Canada, Brazil, Mexico and Australia can order this electronic book (e-Book) from Amazon websites directly servicing these countries. All other countries can use the regular Amazon.com website.

This new e-publication edition is an expanded version of the English shortwave broadcast guide formerly printed in the pages of *Monitoring Times* magazine for over 20 years. This one of a kind e-book is now being published twice a year to correspond with station seasonal time and frequency changes.

If you enjoy listening or monitoring HF shortwave stations, and you miss the monthly English frequency listings formerly published in the late *Monitoring Times* magazine, and multilingual station listing in the old *MTXpress* electronic magazine, this valuable tool will now be your new guide to listening to the world.

07 May 2015

Frequency updates between editions will be posted on her **Shortwave Central** blog at: <u>http://mt-shortwave.blogspot.com/</u>.

And, the good news is that you do not need to own a Kindle reader to read Amazon e-book publications. You can read any Kindle book with Amazon's free reading apps.

There are free Kindle reading apps for the Kindle Cloud Reader, Smartphones (iPhone, iTouch, Android, Windows Phone and Blackberry); computer platforms (Windows XP, Vista, 7 and 8 and Mac); Tablets (iPad, Android and Windows 8), and, of course, all of the Kindle family of readers including the Kindle Fire series. A Kindle e-book allows you to buy your book once and read it anywhere. You can find additional details on these apps by checking out this link to the Amazon website at www.amazon.com/gp/feature.html?ie=UTF8&docId=1000493771.

For additional information on this and other Teak Publishing radio hobby books, monitor the company sponsored Internet blogs – **The Military Monitoring Post** (<u>http://mt-milcom.blogspot.com/</u>), **The Btown Monitor Post** (<u>http://monitor-post.blogspot.com/</u>) and **The Shortwave Central** (<u>http://mt-shortwave.blogspot.com/</u>) for availability of additional e-books that are currently in production.

You can view the complete Teak Publishing book catalog online at <u>http://mt-shortwave.blogspot.com/</u>. Click on the Teak Publishing radio hobby e-book link at the top of the blog page. You can learn more about the author by going to her author page on Amazon at <u>http://www.amazon.com/Gayle-Van-Horn/e/B0084MVQCM/</u>.

The *International Shortwave Broadcast Guide* will have wide appeal to shortwave radio hobbyists, amateur radio operators, educators, foreign language students, news agencies, news buffs and many more interested in listening to a global view of news and events as they happen.

If you are an amateur radio operator or shortwave radio enthusiasts, and want to hear what is happening outside the ham bands on that transceiver or portable shortwave radio in your shack, then this new e-book from Teak Publishing is a must in your radio reference library.

Here are a few of the public comments from radio hobbyists who purchased the first three editions of this Amazon e-book.

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## Excellent Shortwave Introduction and Program Guide by Don K3PRN

Excellent, very reasonable guide to shortwave radio. As a long time shortwave listener, the listing of all shortwave stations by UTC time is very useful to me. I had previously a shortwave website that listed only English broadcasts rather than an all station listing with the language that will be broadcast. I would highly recommend this e book for all new shortwave listeners and those that interested in a very portable listing of all stations by UTC. I only hope that this will be updated twice a year for many more years.



## Good Product by Radio Freq

Since Monitoring Times stopped publishing shortwave radio schedules, there has been a dearth of resources for radio-heads. This guide nicely fulfills gap. It is very comprehensive.

It is nice someone is dedicated to SWL by Robert K. Mallory

Very concise and well organized. Not much to choose from these days, it is nice someone is dedicated to SWL.

#### Shortwave Broadcast Guide by Kindle Customer

Since *Monitoring Times* is no longer in publication, this guide is required for the dedicated shortwave listener. There is information provided that I have found nowhere else. It will be a welcome addition to any listener's equipment. Gayle Van Horn has been publishing this research for many years and the followers are numerous, from beginners to professionals. The author's work is accurate, concise and thorough. If you have a shortwave radio, you need this publication as much as a set of earphones. There is none better.



#### Very Good Source for Shortwave Stations Broadcast Schedules by Kenneth Windyka

I've got to admit up front that I don't have a strong interest in this part of the hobby. HOWEVER, Gayle Van Horn makes it easy to determine what one can hear on the short wave bands during a particular time period (in GMT time sorted format). I also like the internet reference available, so that one can listen to programs via the internet even if its' not possible via the shortwave radio.

NJ Shortwave listener hears International Frequencies with new guide help by Stanley E Rozewski, Jr.

This e-book is complete and accurate in presenting a low cost SW frequency guide and important must read topics for the new or experienced user. I liked the easy reading format, and understandable frequency guide. I will order the second edition next year.



#### This is my go-to-first reference by Mary C Larson

When I turn on the shortwave receiver and want to find out what's on and where to look, Van Horn's handy frequency guide is a smart place to begin. The format is not unlike the one Monitoring Times (R.I.P.) used each month. Presumably, updated ISBGs will be published twice per year, but you can check for the updates on her blog, (mt-shortwave.blogspot.com).

Good value by DrP

This is an excellent well-written book that is very affordable when compared to encyclopedic guides, e.g., the WRTH. Much the same information is included. The first part is a nice introduction to SW listening pitched to the beginner. Included is an informative section on purchasing a radio spanning low-end <\$100 models up through the most advanced transceivers. The bulk of the book contains a list of world-wide SW broadcasters, organized by frequency band. This makes it ideal for browsing one band at a time, but much less so if you want to search for broadcasts from a particular country.



### I like this one by Charles

I have only had a brief chance to scan through this book. From what I have seen of it I will enjoy getting in to it.

Shortwave Is Not Quite Dead by James Tedford (Bothell, WA United States)

It was barely breathing as of late, but there is still a lot you can hear on shortwave radio. You need more

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than a little dedication, and a better-than-adequate radio to hear what remains on the HF bands, but if you have those, you will be rewarded with a lot of interesting audio programming. This book is a good guide to what is currently available over the international airwaves.



Five Stars by Frank S.

Excellent for the price. Glad I found this.

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Five Stars by Kindle Customer

Came on time. packaged right, looks as shown and works as advertised.

